

Friday, October 9, 2009

NIH/NCI SBIR Program & Proposal Preparation

8:30 am – 2:00 pm
NJEDA Commercialization Center,
North Brunswick

Sponsored by: NJ COMMISSION ON SCIENCE & TECHNOLOGY

**Organization Sponsors: BioNJ
NJ Small Business Development Centers of Rutgers
NJ Technology Council**

**Co-sponsored by: Amper, Politziner, & Mattia, LLP
Lowenstein Sandler, PC**

Hosted by: NJEDA Commercialization Center for Innovative Technologies

This half-day seminar is intended to provide participants with an introduction to and overview of the SBIR and STTR programs with a focus on the National Institutes of Health (NIH) and the National Cancer Institute (NCI). SBIR and STTR are the best sources of early stage risk capital for developing a promising new technology and can serve entrepreneurs as a pathway to equity financing. The seminar will feature participation by David Beylin who serves as SBIR/STTR Program Director at NCI. The program will also include instruction on the preparation of competitive grant proposals, as well as the presentation of an SBIR success story.

8:00- 8:30 am	Registration, Continental Breakfast
8:30- 8:45 am	Welcomes, Introductions
	NJ Commission on Science and Technology
8:45- 9:30 am	Overview of the SBIR and STTR Programs
9:30-10:15 am	NIH and NCI SBIR/STTR Program
10:15-10:30 am	Solicitation and Topic Search and Selection
10:30-10:45 am	Break
10:45-12:15 pm	Preparing Competitive Proposals
	-Proposal Format and Structure
	-Defining the Feasibility Study
	-Crafting the Abstract
	-Proposal Evaluation
	-Introduction to Cost Proposals
	-Lessons From the Field
12:15-12:45 pm	Entrepreneur Success Story: Rick Weiss, Founder and CEO, Viocare
12:45- 1:00 pm	Final Q&A
1:00- 2:00 pm	Networking lunch

The seminar will be delivered by:

- David Beylin**, Program Director, NCI SBIR Development Center
- Roger Cohen**, Principal of Cohen International and an NJSBDC consultant
- Randy Harmon**, NJSBDC Technology Commercialization Consultant and co-founder of Foundations Business Development Group, LLC
- Matthew Herdman**, Amper, Politziner & Mattia, LLP

From 1:30 until 4:30 David Beylin will be available for individual discussions with companies specifically targeting NCI. If you are interest in reserving one of these 20-minute slots, send an E-message to rghamon@njsbdc.com along with no more than a 1 page overview of the technology, including the specific objectives of what you would like to accomplish with SBIR funding.

Registration: \$40 in advance, \$50 at the door